



Daniel Robertson Memorial Golf Tournament *(hosted by AIM)*

Monday, June 9, 2014 * Shotgun Scramble at
12:00 pm Limestone Springs Golf Club,
3000 Colonial Drive, Oneonta, AL 35121



Golf Information

The Golf Tournament will kick off with a shotgun start at 12:00 pm with registration beginning at 10 am. Please note that lunch will be provided at 11 am, and we will offer drinks throughout the day with drink carts stationed every 2-3 holes. Following the golf tournament we will announce tournament winners, along with hole-in-one, putting contest, longest drive, closest to the pin and raffle winners. For additional information, please visit <http://www.aim4cure.org/golf> or call Darlene Robertson at 205-542-7458. Thank you!!

SPONSORSHIPS

ACE Sponsor: \$2000 Sponsor will receive company name and logo synonymous with the 2014 Daniel Robertson Memorial Golf Tournament, company will be in the forefront of ALL signage and media as the presenting sponsor, 2 corporate teams/VIP foursomes in the tournament, a company banner prominently displayed at the golf course, recognition on the tournament shirt, banner, and in program with logo on the cover and one full page inside, several print advertisements mentioning you as the Presenting Sponsor, Social media mentions prior to the tournament and day of including Tweets on Tournament #hashtag and Facebook status updates, product display at tournament, special recognition at the AIM Gala held in the Fall 2014, acknowledgement on website, and through several email blasts. Cost is \$2,000 (\$1,200 is tax deductible)

EAGLE Sponsor: \$1,500 Sponsor will receive 1 corporate teams/VIP foursomes in the tournament, large logo on the official tournament shirt and banner, recognition in the program with your logo on a full page add inside, several print advertisements mentioning you as the Presenting Sponsor, logo on the sponsorship page of the tournament website with a link to your company site, company logo on all printed collateral materials, social media mentions and email blasts. Cost is \$1,500 (\$1,000 is tax deductible)

BIRDIE Sponsor: \$1,000 Sponsor will receive 1 corporate team/VIP foursome in the tournament, recognition on the official tournament shirt and banner, logo on the sponsorship page of the tournament website with a link to your company site, and social media mentions. Cost is \$1,000 (\$600 is tax deductible)

GOLF CART Sponsor: \$750 Sponsor will receive 1 golfer in the tournament, recognition on the tournament shirt, logo on each golf cart, welcome board and program, and social media mentions. Cost is \$750 (\$550 is tax deductible)

GOLF SHIRT Sponsor: \$600 Sponsor will receive 1 golfer in the tournament, logo on every golf shirt received by all participants, social media mentions, (sponsor is responsible to pay for tournament shirts, selected by AIM Golf Tournament Committee, not to exceed \$600). Cost is \$600 (\$525 is tax deductible)

TENT Sponsor: \$400 Sponsor will receive promotion of your company name at one of four tent stations located on the greens and name listed in the tournament program as a tent sponsor. Cost is \$400 (\$375 is tax deductible)

HOLE Sponsor: \$200 Sponsor will receive promotion of your company name at an individual tee and/or green locations and name listed in the Tournament Program as a Hole Sponsor and on Tournament Shirt. Cost is \$200 (\$175 tax deductible).